

Board of Directors' Meeting

Thursday, November 9, 2023



- I. **Welcome**
- II. **Call to Order**
- III. **Approval of Minutes – October 12, 2023**
- IV. **Treasurer's Report**
- V. **President's Report**
- VI. **Board Committee Reports**
 1. Organization – Herman
 2. Design - Kirk
 3. Promotion – Carolyn
 4. Economic Vitality – Ken
 5. Sustainability – Jim
- VII. **Executive Director's Report**
 1. Activity Report
 - 1.EXIT Heart & Home Ribbon Cutting (Oct. 13)
 - 2.Main Street Alabama Quarterly Training in Athens (Oct. 18)
 - 3.CO.STARTERS Graduation Celebration (Oct. 24)
 - 4.UM Mountain Bike Course Ribbon Cutting (Oct. 26)
 - 5.Art Walk (Oct. 28)
 - 6.Final Main Street Alabama Board Meeting in Scottsboro (Nov. 1)
 - 7.Day of the Dead (Nov. 2)
 - 8.Main Street Alabama 10 Year Celebration (Nov. 7)
 - 9.Innovate Alabama Event (today)
 2. Business Transitions
 - 1.Opened this month:
 1. n/a
 - 2.Opening soon:
 1. Indigo Cafe and Bar – 629 Main Street
 2. Soul Spot Soul Food – 728 Main Street
 - 3.Ownership transition:
 1. n/a
 - 4.Business closings & relocations:
 1. n/a
 - 5.Properties for sale/rent within the district:
 1. Sale:
 - a. 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205) 567-9659
 - b. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 2. Rent:
 - a. None reported
- VIII. **Old Business**

1. Volunteer Hours – submit via the chat function or by email
2. EV: Request that the City of Montevallo allocate a portion of American Rescue Act funds to be spent on improvements in the District
3. CO.STARTERS Program (EV Committee)
 1. Sponsors needed for 2024 program at the levels below
 - **Innovator (\$2,500)**
(Four slots available)
 - **Promoter (\$500)**
(Eight slots available)
4. Fundraising Ideas
 1. Fundraising Committee
5. National Main Street Conference 2024
6. Board Retreat – to be held early 2024
7. Business license moratorium study/recommendations
8. Reclassification and raise request for Executive Director

IX. New Business

1. 2024 Board Member Nominations
2. 2023 Diamond Awards Nominations: “Non-Profit,” “Public Servant,” and “Citizen of the Year”

X. Other Business

XI. Announcements

1. Events
 - **TOMORROW, Friday, November 10:** Welcome The Jewelry Lady (619 Main Street) to Montevallo with a Ribbon Cutting and Grand Opening hosted at noon by Montevallo Chamber of Commerce!
 - **Monday, November 13:** Celebrate the Grand Reopening of Jack's Family Restaurant with a Ribbon Cutting at 10 AM! Hosted by Montevallo Chamber of Commerce.
 - **Wednesday, November 15:** Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) begins at noon. This month's theme is "Volunteer Appreciation"! Sponsored by Rocko Funeral Home. RSVP by November 13 to montevallochamber@gmail.com or 205-665-1519.
 - **Saturday, November 25:** On "Small Business Saturday," enjoy Montevallo's Inaugural Merry Market at Village on Valley (corner of Hwy 119 and Valley St.)! More than 50 hand-picked artists and artisans will offer their items for sale. Holiday-themed items will be in abundance. We will have a children's area with snow, Santa, and holiday decorations, as well as holly-jolly music. Brought to you by Montevallo Arts Collaborative.
 - **Thursday, November 30:**
 - Join us for our Tree Lighting Ceremony at 5:30 PM at the Post Office lawn! We will announce the winners of our 7th Annual Holiday Window Decorating Contest at that time.
 - Montevallo's Annual Christmas Parade will roll at 6 PM. This event is organized by Montevallo Chamber of Commerce.
 - **Thursday, December 7:**
 - The 2023 Diamond Awards Luncheon will be a special time to recognize the “best of the best” for their daily contributions to Shelby County’s outstanding quality of life. The Awards are designed to honor those organizations and individuals who help make Shelby County the best place to live and do business in our state. There will be one recipient recognized in each of the categories: “Non-Profit”, “Public Servant” and “Citizen of the Year.” The luncheon will be held at Grande Hall at Old Mill Square in Columbiana at 11:30 AM. Purchase tickets at this link before December 5.

- Mark your calendar for the Montevallo Chamber's Annual Christmas Open House. More details will be announced soon!
- **Tuesday, December 12:** Make plans to join us at the Chamber's Holiday Coffee Net. More details will be announced soon!
- **Next Meeting** – Thursday, December 14, 2023 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2023

Julie Smitherman
 Sarah Hogan
 Carolyn Garrity
 Anabel Catano
 Kathy King

Terms Expiring 2024

Happy Smith
 Jim McDonald
 Cheryl White
 Patricia Honeycutt
 Jackie Chappell

Terms Expiring 2025

Herman Lehman
 Kirk Lightfoot
 Ken Jones
 Clay Nordan
 Jennifer Toliver

Ex Officio

Rusty Nix
 Adele Nelson
 Courtney Bennett
 MDCD Representative
 Junior Mayor, MJCC
 John Stewart